

Connect to Success.™



heartlinks™
ABA Therapy Solutions

Helping Your Child Succeed Through ABA Therapy

- ♥ Evidence-Based Methods
- ♥ Highly Qualified and Dedicated Professionals
- ♥ Customized Treatment
- ♥ Unparalleled Quality of Service
- ♥ Ongoing Partnership

Love works

What can you expect from ABA?

Depending on your child's needs, we'll work on things like:

- ♥ **Improving social abilities** (interpreting social cues, making friends, acting appropriately in a social setting)
- ♥ **Developing functional skills** (like going to the bathroom, dressing oneself)
- ♥ **Increasing verbal and non-verbal communication skills** (expressing needs and wants as well as understanding other people)
- ♥ **Learning to self-regulate** (coping with emotions, managing new environments)
- ♥ **Reducing problem or harmful behaviors**



What is ABA?

As the only evidence-based treatment for ASD, ABA is the gold standard when it comes to treating kids on the spectrum. ABA focuses on helping kids acquire skills as well as modifying their behavior through positive reinforcement.

What we do:

We provide in-home ABA therapy for children aged 0 - 21 with an ASD diagnosis. What makes us different from other ABA providers is how we use ABA and the holistic way in how we view your child.

How we use ABA:

We're not here to turn your child into a robot, or teach them by rote. By learning through a naturalistic teaching method, your child will build real-life skills in their normal environment. This sets them up for independence and success in real-world scenarios like the playground, grocery store and classroom.

How we see your child:

Your child is a whole world. That's why we take the time to understand your child's full history and work closely with their whole medical team, so we have all the information we need to grasp the full picture. This opens the door to valuable insights and sets the stage for the best outcomes.

The team behind successful ABA

BCBA

A Board Certified Behavior Analyst (BCBA) is a highly-trained individual with a master's degree who has completed 1,500 hours in clinically supervised fieldwork. Your BCBA carries out the assessment, designs the therapy plan, and monitors progress over time.

Technician

Commonly known as the therapist, your RBT has a nationally recognized paraprofessional certification. Your therapist (RBT) gets to know your child, implements the therapy plan in your home, tracks progress, and regularly communicates with your BCBA.

You

You're the expert on your child, and your involvement is critical. We take your input and suggestions seriously. By sharing triggers, responses, and preferences, your child's team can make a sound assessment as well as adjust the plan over time.



THE THERAPY PROCESS



INTAKE:

At Heartlinks ABA, we understand that receiving a diagnosis or referral for ABA services can be overwhelming. Our professional intake team is ready and available to answer your questions about ABA, and resolve any concerns that you may have about your child. We'll be there for you, providing help throughout this journey.

THE THERAPY PROCESS



BENEFITS CHECK:

Once you submit your insurance information, Heartlinks ABA will confirm your eligibility, ensuring that your policy covers ABA services. We are in network with most insurances.

THE THERAPY PROCESS



ASSESSMENT:

A board certified behavior analyst (BCBA) will come to your home to assess your child. Our experienced BCBA's are well-equipped to address your questions and concerns. They perform a comprehensive evaluation that helps us get the full picture, identify deficits and target goals, and figure out the best possible way to help your child. In the assessment, we will work with you to gain familiarity and then build a therapy plan best suited to your situation, your child and your home.

THE THERAPY PROCESS

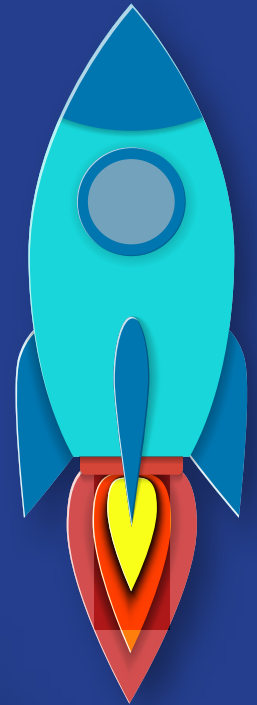


PLAN OF ACTION:

Our goal is to provide services that work best with your unique family dynamic. While awaiting authorization from insurance, Heartlinks ABA assembles a care team, including a BCBA and behavior tech who will begin servicing your child. Our professional team uses their expertise to create a detailed therapy plan, including allotted hours and sessions, taking your schedule preferences into account.

Set for Success

- 1 ANTICIPATE**
Set up your space for uninterrupted services.
- 2 PARTICIPATE**
Join your child in his journey.
- 3 COMMUNICATE**
be proactive in clarifying any questions you may have.



We provide...

♥ A HOLISTIC ASSESSMENT

ABA is one piece of your child's treatment plan. We encourage you to share a detailed history so we can design a program that empowers your child to succeed. Our comprehensive assessment gives us a full appreciation of your child's challenges so we can give them the support that suits them best.

♥ A NATURALISTIC TEACHING APPROACH

You don't want to turn your child into a robot, and neither do we. Naturalistic teaching means we focus on learning through your child's natural environment. Therapy doesn't take place only at a table or desk. Building Lego on the floor? We'll get down on the floor, and introduce concepts like colors, sorting and planning. Racing their matchbox cars? We'll join the game, reinforcing concepts like turn-taking, and communication.

♥ THE SKILLS — AND WILLINGNESS — TO WORK WITH ALL AGES

Older kids and teens can benefit tremendously from ABA. With over 20 years of experience with ASD and ABA, we know how to take the principles of ABA and adapt the therapy program to suit your child's age and needs.

♥ HAND-IN-HAND PARTNERSHIP

You know your child best. We're not here to tell you what to do or act as we know better. We care about one thing: seeing your child succeed. When every member of your child's team pulls together and brings their unique expertise, we present a cohesive approach and the best outcomes are achieved.

♥ A RELATIONSHIPS-BASED THERAPY

We're not here to "do" therapy to your child. We're here to connect with them and work with them. Our warm and patient therapists get to know your child, building a positive relationship throughout.

...you get

♥ A CUSTOMIZED THERAPY PLAN

We don't do copy-and-paste therapy. Instead, we take the fundamentals of ABA and adapt them to suit your child's personality, preferences, and interests. Does your child love water? We'll incorporate it. Obsessed with Star wars, Lego? We'll use it during the therapy.

♥ SKILLS YOUR CHILD CAN USE IN THE REAL WORLD

You may wonder: *"Will my child be able to perform this skill outside of the therapy session?"* Naturalistic teaching offers kids on the spectrum an opportunity to learn socially appropriate behaviors within the context of the social environments they find themselves in every day like the dinner table, the playground, or the grocery store. This accelerates progress, and makes therapy fun for your child.

♥ A PROGRAM TAILORED TO YOUR CHILD'S AGE AND NEEDS

Whether you have a non-verbal toddler or a high-functioning pre-teen struggling with social interactions, we'll design an age-appropriate intervention that takes into account your child's goals, skills, and abilities.

♥ AN INVOLVED TEAM PLAYER

Your child's therapy - and progress - doesn't take place in a vacuum. We regularly meet with teachers, the school, other therapists and medical professionals to make sure we're all on the same page. By sharing insights and collaborating, you get a whole-child approach and the best outcomes.

♥ A CHILD THAT LOOKS FORWARD TO SESSIONS

Your child needs to enjoy therapy in order to engage in the process. Your child will experience therapy as fun, and be motivated to participate.



WHAT HAPPENS NOW?

Many parents have questions about the therapy process.

How many hours of therapy will my child need?

When will the sessions take place?

Does my insurance cover ABA therapy?

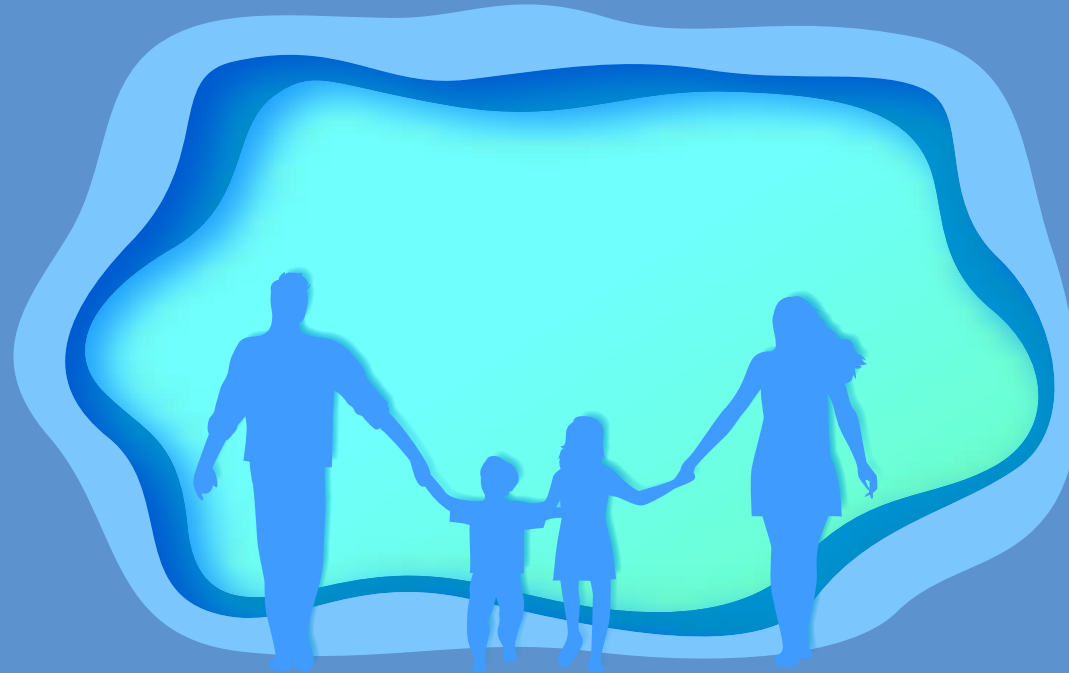
Will I have any copays?

CALL US!

Our team is ready and available to help at: 732-523-1650



Start a chain of success



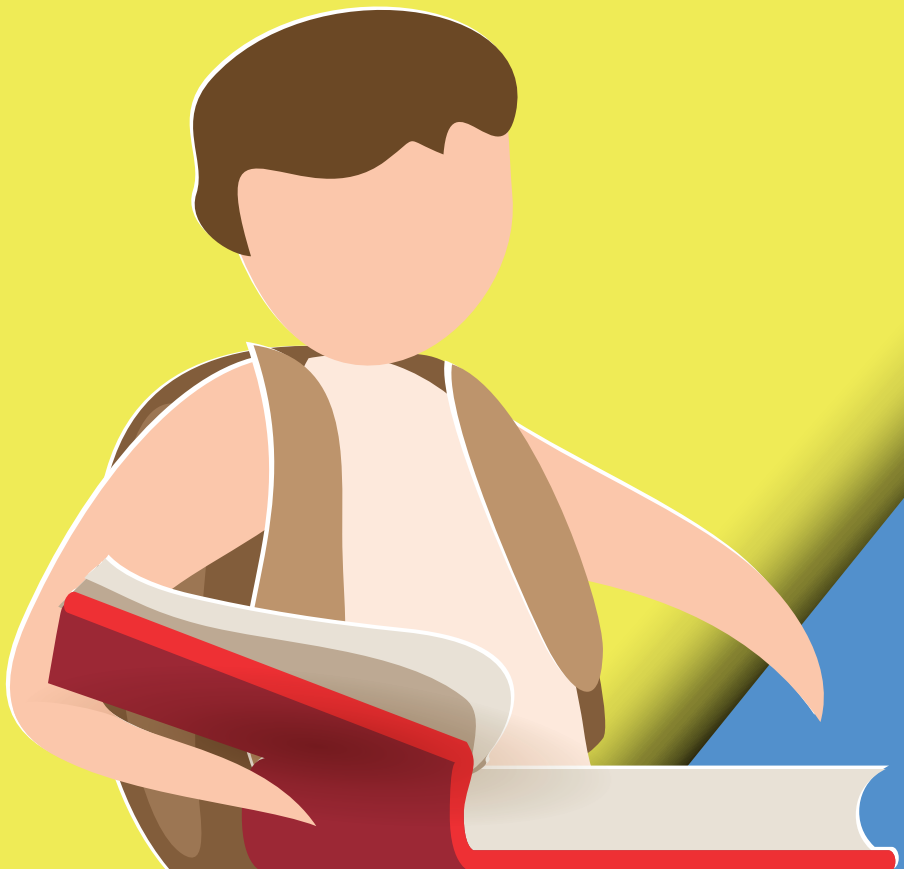
When you connect a child to their best self...

With the hope to empower, impact and transform

When you work in a collaborative effort to impact a child

With engaging and goal-oriented therapy solutions

to further their success...



...you set off
a chain reaction
of progress and potential
that changes their lives forever.

To help a child
is to change a family

And we're all in.



We're here to help.

Feel free to contact us with any questions,
to register your child or simply to hear
more about our services.

#lifechangers #heartlinks #heart&soul #empower



heartlinks™
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